**Spring Grove Fringe**

**Social Media Policy**

**Purpose**

This Social Media Policy is designed to create a safe, respectful, and professional online environment for all members of the Spring Grove Fringe. We value the importance of social media in promoting the arts and connecting with our community, but we also want to ensure that all interactions online align with our values of respect, creativity, and inclusivity.

**Content Sharing & Consent for Photos and Videos:**

* Spring Grove Fringe may include adult members when posting any photos or videos of rehearsals, performances, or other group activities on social media platforms.
* For any minors involved in any productions, or other events, specific consent forms will be issued to parents/guardians by the director/ organiser of the event.
* All media shared will reflect the mission and vision of Spring Grove Fringe and will generally showcase group performances, rehearsals, and special events, while honouring the privacy of individuals.
* Content posted on SGF social media channels will be controlled by the trustees/ committee or by a nominated member within the group for social media
* We will not share personal information (e.g., full names, contact details, home addresses) of club members in any public posts.

Performance Footage:

* For performances, Spring Grove Fringe may share clips or photos on social media, but full-length recordings or copyrighted performances will only be shared with express permission from the creators and participants.

**Social Media Interaction and Conduct**

* All members, and parents/guardians of minors involved with the group, are expected to engage in respectful and positive communication on social media platforms.
* When engaging online, members should promote inclusivity, kindness, and support for fellow members, and the broader amateur dramatics community.
* Any form of cyberbullying, harassment, or negative behaviour on social media that reflects poorly on the Spring Grove Fringe will not be tolerated.
* If any bullying or inappropriate conduct is observed, it should be reported immediately to the group’s trustees/ committee for investigation and action.
* Members are responsible for what they post online and should consider how their posts could be perceived by others, particularly in relation to their role within the group.
* Members should refrain from posting negative comments or criticisms related to Spring Grove Fringe or its members on public forums.

**Privacy and Security**

* Members are encouraged to share their experiences and achievements with Spring Grove Fringe, but they should be mindful of the privacy and consent of other individuals.
* Members should also avoid posting personal details, such as their location or plans, which could compromise their safety or security.

**Promoting Events**

Event Promotion:

* Spring Grove Fringe will use social media to promote upcoming performances, auditions, rehearsals, and other events. All official event related content will be shared through the club’s main social media accounts.
* We encourage members to share club-related posts on their personal social media accounts, provided the content aligns with the values and guidelines of the club and that consent has been given for the sharing of any media.

Hashtags and Mentions:

* Members are welcome to use the club’s official hashtag(s) (e.g., #Spring Grove Fringe) when sharing their own club-related content, but they should ensure that any posts are appropriate, respectful, and consistent with the group’s values.
* Please avoid using official club hashtags in posts unrelated to the club or in ways that may cause confusion.
* Where an event involves children their parents and members are welcome to share photos or videos of the event, but should refrain from tagging or posting images that include any children for whom permission has not been explicitly given.

**Compliance and Reporting**

* All members and parents of minors involved in the group are expected to adhere to this social media policy while interacting online. Violations may result in the removal of social media posts, and potential removal from group activities.
* If a member or parent of any minor involved with the group becomes aware of inappropriate behaviour or a breach of this policy, they should report it to the groups trustees/ committee immediately. All reports will be taken seriously and investigated promptly.

**Conclusion**

Spring Grove Fringe is committed to ensuring a positive, creative, and safe environment for everyone involved, both in person and online. By following these guidelines, we can maintain the group's values of respect, community, and inclusivity. Thank you for your cooperation and commitment to upholding the integrity of our community.